

Attachment 2 - List of Public Engagements

DOC undertook a comprehensive two-stage engagement approach and three-stage communications strategy for the paid parking pilot which included:

- a web page on the DOC website which was regularly updated,
- media releases announcing the paid parking pilot and engagement stages,
- notices in social media community groups,
- leaflets for each location,
- engagement meetings in each of the locations at different stages of consultation – to ask for feedback on the concept of paid parking and then on a pricing proposal,
- a submissions process prior to the pilot starting, and then again when pricing was being set,
- the publication of engagement reports following the submissions process, and
- currently, a customer survey asking for feedback on the visitor experience.
- The local DOC visitor centres also had information available.

The media releases resulted in coverage in many news outlets, including the West Coast newspapers, The Christchurch Press the Otago Daily Times, Radio New Zealand and TVNZ. All submitters to the process were informed of decisions throughout the process.

By the end of the engagement process, the distribution list included 91 stakeholder groups including the Councils and user groups, as well as 708 submitters or members of the public.

Below is a detailed list of communications to the public using a variety of methods and approaches.

- DOC communications about paid parking prior to commencement included media interviews, media releases, a webpage on the DOC website and Facebook posts:

[Paid parking at tourist hot spots won't deter visitors, DOC says | RNZ News 14 Nov 2024](#)

[DOC starts local conversations on paid parking pilots: Media release 28 May 2025](#)

[Paid parking pilot programme: Our work](#)

[Start of car park fees at South Island DOC sites: Media release 3 December 2026](#)

[\(20+\) Aoraki/Mount Cook Community | **Start of car park fees at South Island DOC sites** | Facebook](#)

- Through the different stages of the engagement process, there were media releases, website updates, and social media posts to ensure people were informed about the pricing proposals and then the pricing decisions

[DOC releases pricing proposal for car parking: Media release 7 August 2025](#)

[\(20+\) We are trialling paid parking at... - Department of Conservation | Facebook](#) received 799 reactions, 632 comments and 33 shares

[\(20+\) We are trialling paid parking at... - Department of Conservation | Facebook](#)

[DOC pricing proposal for Aoraki car park : Media release 24 September 2025](#)

[!\[\]\(de95854c7ee024cfadc48187bbb781b2_img.jpg\) Media release - Pricing structure confirmed for West Coast sites 30 Sept 2025.docx](#)

[DOC confirms car park prices for West Coast sites: Media releases 1 October 2025](#)

[!\[\]\(6059a5aa8b4ca7bb793408023d6c6e42_img.jpg\) Media release - Pricing structure confirmed for Aoraki Mt Cook 12 Nov 2025.docx](#)

[!\[\]\(c50c8b7b2cc2cf9ff925edec0ee94c0d_img.jpg\) Media release - Car park fees begin for three South Island locations 12 Dec 2025.docx](#)

[Proposed car park pricing for Dolomite Point, Punakaiki](#)

[Paid car parking: Know before you go](#)

[Start of car park fees at South Island DOC sites: Media release 3 December 2025](#)

- Leaflets for each site were printed for the two stages of the engagement process and made available during engagement meetings and at the DOC visitor centres:

[RITM2029514 M Oomen - Paid car parking - Dolomite Point PRINT.pdf](#)

[RITM2034728 M Oomen - Aoraki paid parking flyer v4.pdf](#)

Stage 2 of engagement, with introduction of the pricing structure – these leaflets were also distributed to key stakeholders (including Councils) and submitters from Phase 1

[Dolomite Point leaflet stage 2 1.pdf](#)

[Franz Josef stage 2 engagement leaflet 1.pdf](#)

- News paper ads – published in Hokitika Guardian and Westport newspaper to encourage people to attend the engagement meetings

[Final Newspaper advert .docx](#)

- Emails were sent to concessionaires and submitters: (this included the leaflet)

[Email for concessionaires.docx](#)

[Email to all parties re proposed parking strategy draft.docx](#)

A local community member at Punakaiki also forwarded the email to her community contacts

Public drop-in sessions were held at Dolomite Point (14 August 3-6pm) and at Franz Josef (15 August 10:30am – 12:30pm)

- Engagement reports summarising submissions during the two stages of the engagement process were published on the webpage.
- Signage was also put in the car park at Punakaiki to make people aware that paid parking was being engaged on for this site.
- Announcement of confirmed pilot pricing structure
 - Email to all stakeholders and submitters of paid parking that talks about the local permit- [Franz and Dolomite email about pricing decision.docx](#)
 - Update to the webpage
 - Email sent to anyone who emailed us in response - [Response email to any emails we receive.docx](#)
 - [Media release - Pricing structure confirmed for Aoraki Mt Cook 12 Nov 2025.docx](#)
 - [Media release - Pricing structure confirmed for West Coast sites 30 Sept 2025.docx](#)
- Implementation phase

Webpage on how to apply for permits: [Paid car parking: Know before you go](#)

Concession holders' email and how to apply for exemptions - [email for concession holders Dolomite.docx](#)

Email to stakeholders and submitters - [email to submitters applications open for permits.docx](#)

Email to existing booking holders - [DOC hut bookings.docx](#)

Media release - [Start of car park fees at South Island DOC sites: Media release 3 December 2025](#)

Social media - 4 December

Material for visitor centre staff

Media coverage:

Radio NZ news, 14 Nov 2024:

[Paid parking at tourist hot spots won't deter visitors, DOC says | RNZ News](#)

The Press, June 27, 2025:

[Call for free parking as pancake rock trial labelled a 'money grab' | The Press](#)

Radio NZ news, 24 July 2025:

[Cafe owner protests Punakaiki parking charges | RNZ News](#)

Stuff, 29 July 2025:

[DOC defends plans to charge for parking at three tourist hotspots | Stuff](#)

TV One News, July 30, 2025:

[DOC defends parking charges at Punakaiki Pancake Rocks](#)

Radio NZ news, 7 Aug 2025:

[DOC offers olive branch to Punakaiki locals over parking fees | RNZ News](#)

The Press, Aug 7, 2025:

[Visitors to pay \\$5 an hour to park at Punakaiki's pancake rocks, but 20-minute stops free | The Press](#)

Wilderness magazine, 14 Aug 2025:

[DOC offer locals a compromise over Pancake Rocks parking - Wilderness Magazine](#)

Lakes Weekly, Aug 19, 2025:

[Paid parking requires caution - tourism boss » Lakes Weekly Bulletin](#)

Radio NZ news, 24 Sept 2025:

[DOC trials paid parking at Aoraki-Mount Cook | RNZ News](#)

Stuff, 24 Sept 2025: [DOC trials paid parking at Aoraki-Mount Cook | Stuff](#)

Stuff digital, Oct 1 2025:

[Car parking prices at popular West Coast destinations confirmed | Stuff](#)

NZ Herald, 4 Oct 2025:

[DoC to trial paid parking at Punakaiki and Franz Josef this summer - NZ Herald](#)

Boating nz, 5 Oct 2025:

[DOC Paid Parking Trial Begins This December - Boating New Zealand](#)

CRUX community Matters, 12 Nov 2025:

[Aoraki/ Mt Cook car park charges confirmed | Crux](#)

The Press, 12 Nov 2025:

[Aoraki/ Mt Cook car park charges confirmed | Crux](#)

TV One News, 12 Nov 2025:

[PricesSetp 2025 confirmed for car parking trial at Aoraki Mt Cook](#)

Radio NZ news, 13 Nov 2025:

[Paid parking to be trialled at three South Island tourist spots | RNZ News](#)

NZ Herald, 21 Nov 2025:

[What you: DOC trials paid parking at Aoraki-Mount Cook | Stuff need to know about new parking fees at New Zealand tourist destinations - NZ Herald](#)

Radio NZ, 22 Nov 2025:

[What you need to know about new parking fees at New Zealand tourist destinations | RNZ News](#)

Park Leaders' Forum, 30 Nov 2025:

[Paid parking to begin at three major DOC sites as trial programme rolls out](#)

TVNZ, 3 Dec 2025:

[Car park fees to begin at three popular South Island DOC sites](#)

NZ Deerstalkers:

[DOC: Paid Parking Pilot for Dolomite Point and Franz Josef \(& Proposal for Mt Cook\) | New Zealand Deerstalkers Association Inc](#)

Otago Daily Times, 16 Dec 2025:

[Parking concerns due to fees at hotspots | Star News](#)

RNZ news, 16 Dec 2025:

['No quick fixes' for high visitor numbers at iconic sites | RNZ News](#)

ODT, 16 Dec 2025:

[Concern fees at hotspots will lead to unsafe parking | Otago Daily Times Online News](#)

RNZ news, 16 Dec 2025:

[Agencies worried parking fees at DOC hotspots will see unsafe roadside parking instead | RNZ News](#)

Radio NZ, 27 Jan 2026:

[\(20+\) RNZ - DoC began charging at Punakaiki, Franz Josef and... | Facebook](#)

Morning Report: 27 Jan 2026:

[Paid parking at Aoraki-Mount Cook raises \\$214k in first month | RNZ News](#)

Facebook, 29 Jan 2026:

[\(20+\) A \\$5 per-hour parking fee at... - South Canterbury News and Weather | Facebook](#)

The request for any communications specifically referencing the local users' annual permit and how locals were informed.

As listed above, this included

- Emails sent to all submitters
- Leaflets sent to all submitters as well as community members; these were also attached to emails sent to submitters
- Leaflets and emails sent to the local council and local businesses
- Information on the DOC web page
- Leaflets at the Visitor Centre
- Media releases which were picked up by numerous media outlets (radio, TV, print, digital), including West Coast media
- Public drop-in sessions

Any documents explaining DOC's strategy for informing Greymouth locals about paid parking and the local users' permit option.

See above: media releases to local West Coast newspapers, FB community posts, engagement meetings, emails to local residents, leaflets containing the information, webpage on DOC website.