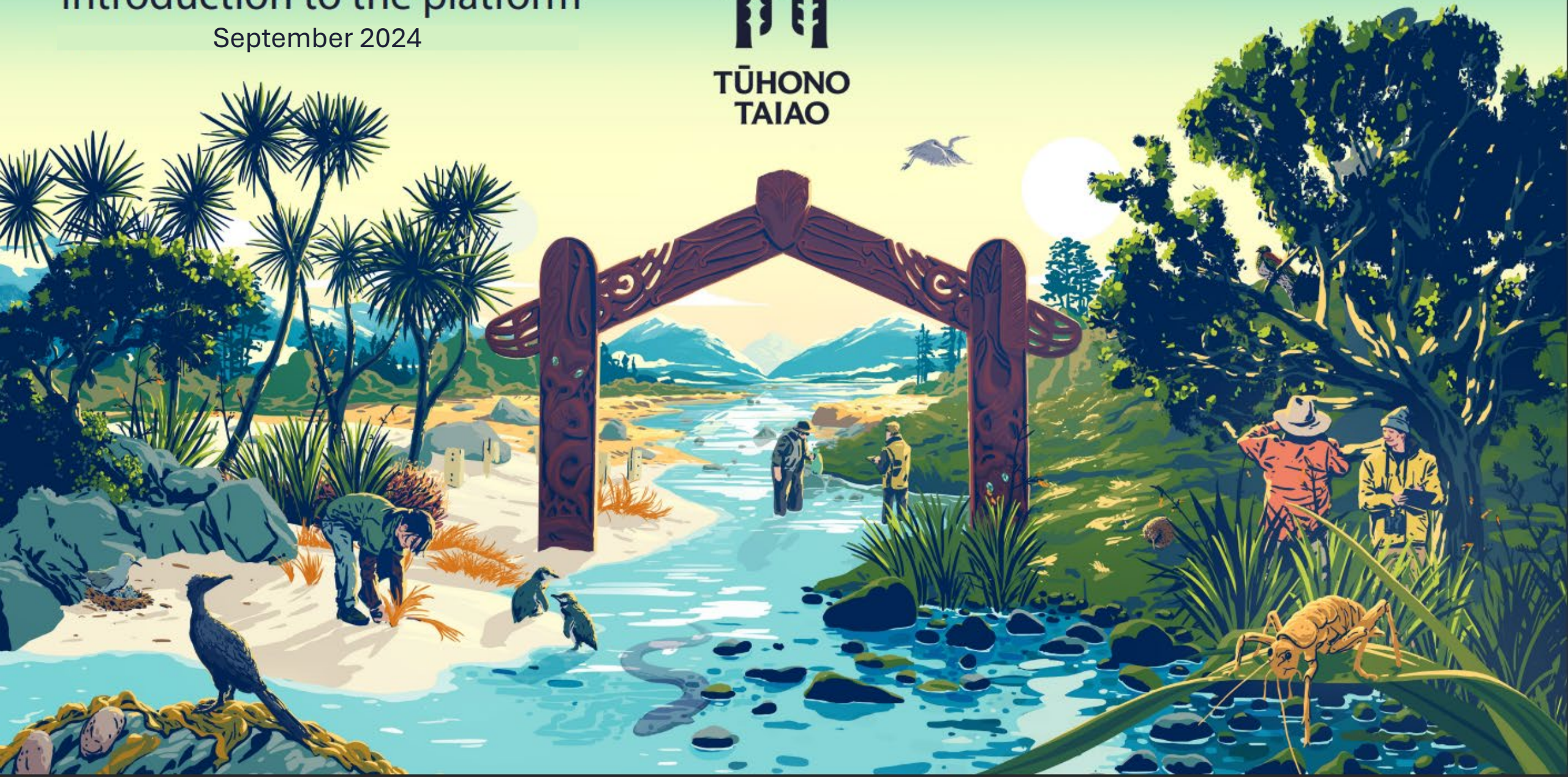


Introduction to the platform

September 2024



Tūhono Taiao

- A digital platform to connect and empower people involved in nature-based projects throughout Aotearoa
- Part of the Jobs for Nature Transition Strategy for projects to achieve ongoing benefits post JFN funding
- The wider community can gather, share knowledge, get involved, and benefit from each other's experiences
- Tested by JFN projects, then publicly released June 2024
- Sign up at: [Homepage \(tuhonotaiao.org.nz\)](https://tuhonotaiao.org.nz)





Current functions

- **Organisations and projects:** Share and discover achievements and success stories with other projects, potential investors and collaborators.
- **Interactive map:** Find others working in your rohe.
- **Resources:** Find and share best practices, activities, resources, expertise, and people.
 - Get better access and knowledge of alternative funding sources.

Potential benefits



Small projects

Share work with collaborators, public, and potential funders

Find partners that share similar values and goals



Larger nature-based organisations

Help weave together networks of connections and help more groups



Funders and corporate sponsors

Find people doing the work that matches their vision



Local businesses and organisations

Find groups and opportunities to get involved and contribute support (funding, training programmes, pro-bono work)

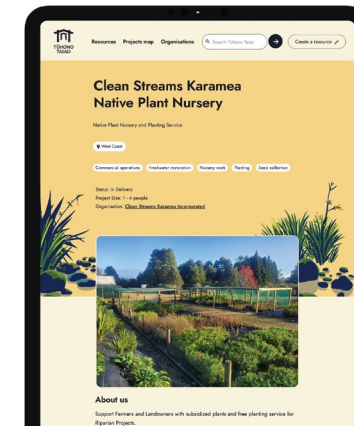
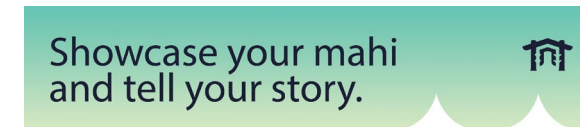
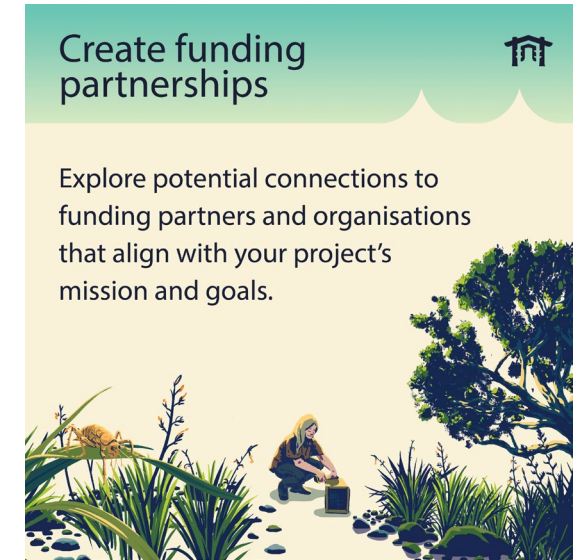
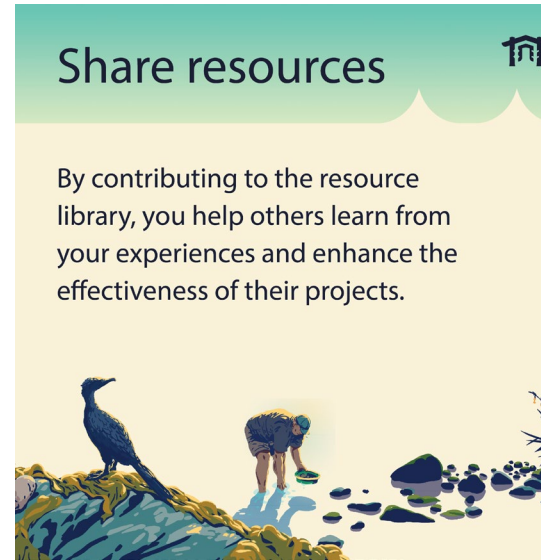


Volunteers, schools and the general public

Find what is happening in their backyard
Empowered to take action and find effective ways to get involved

Showcase your mahi


- Update your organisation and project page to showcase your mahi, achievements, and vision.
 - Demonstrate your success to potential collaborators or investors
 - Share what you learned and inspire others
 - What issues did you encounter and how did you overcome them?
 - What resources did you find useful?
- Add your contact details so others can get in touch




Projects

- Upload your project to make it discoverable on the map
- Manage multiple projects to illustrate the range of work you do
- Add labels so others can find your project by subject area
- Communicate how others can get involved in your future work


Connect

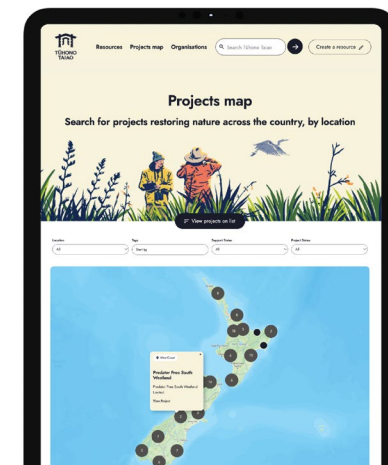


Discover and reach out to like-minded stakeholders, including iwi, hapū, volunteers, NGOs, businesses, central and local government agencies, and participants of the Jobs for Nature programme.



Get in touch with projects around you.





Seek collaborations and support

- Let others know how they can help you achieve your goals by:
 - Updating your organisation status if you are seeking support
 - Updating your organisation and project pages
 - Posting resources, stories, and activities
- Share your future plans and upcoming events so others can get involved
- Share other ways to support your mahi – donate, share, supplies, technical expertise etc

