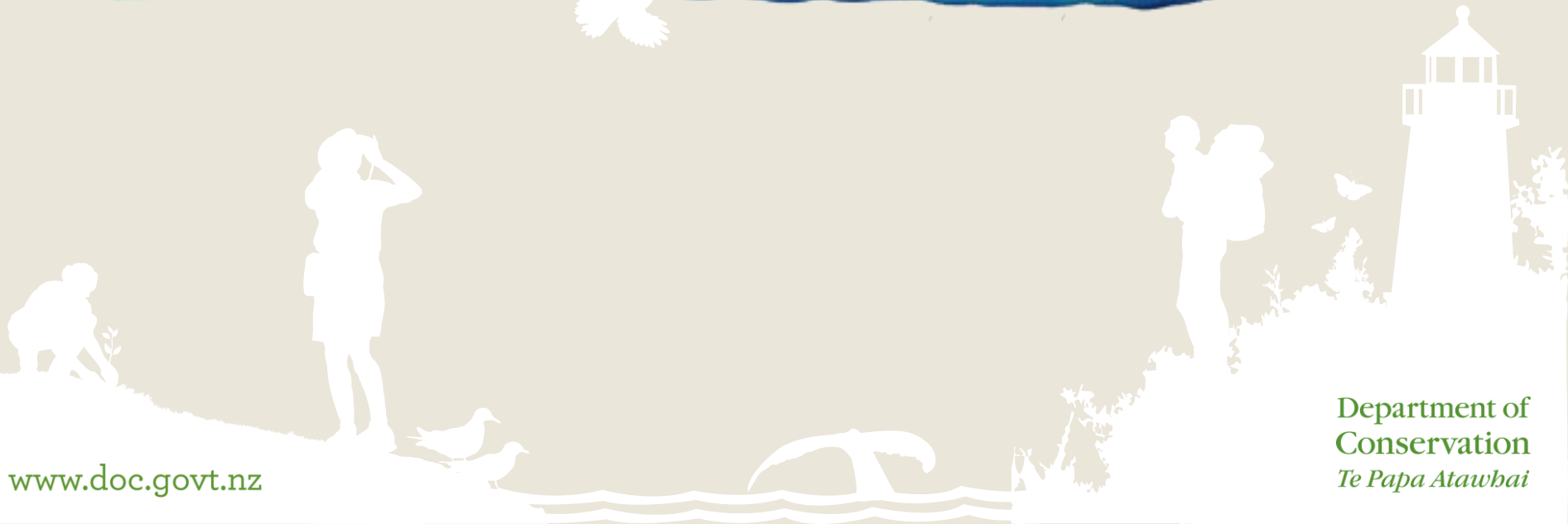




# NZ Sea Lion Threat Management Plan (NZSL TMP) - Engagement and contributions -

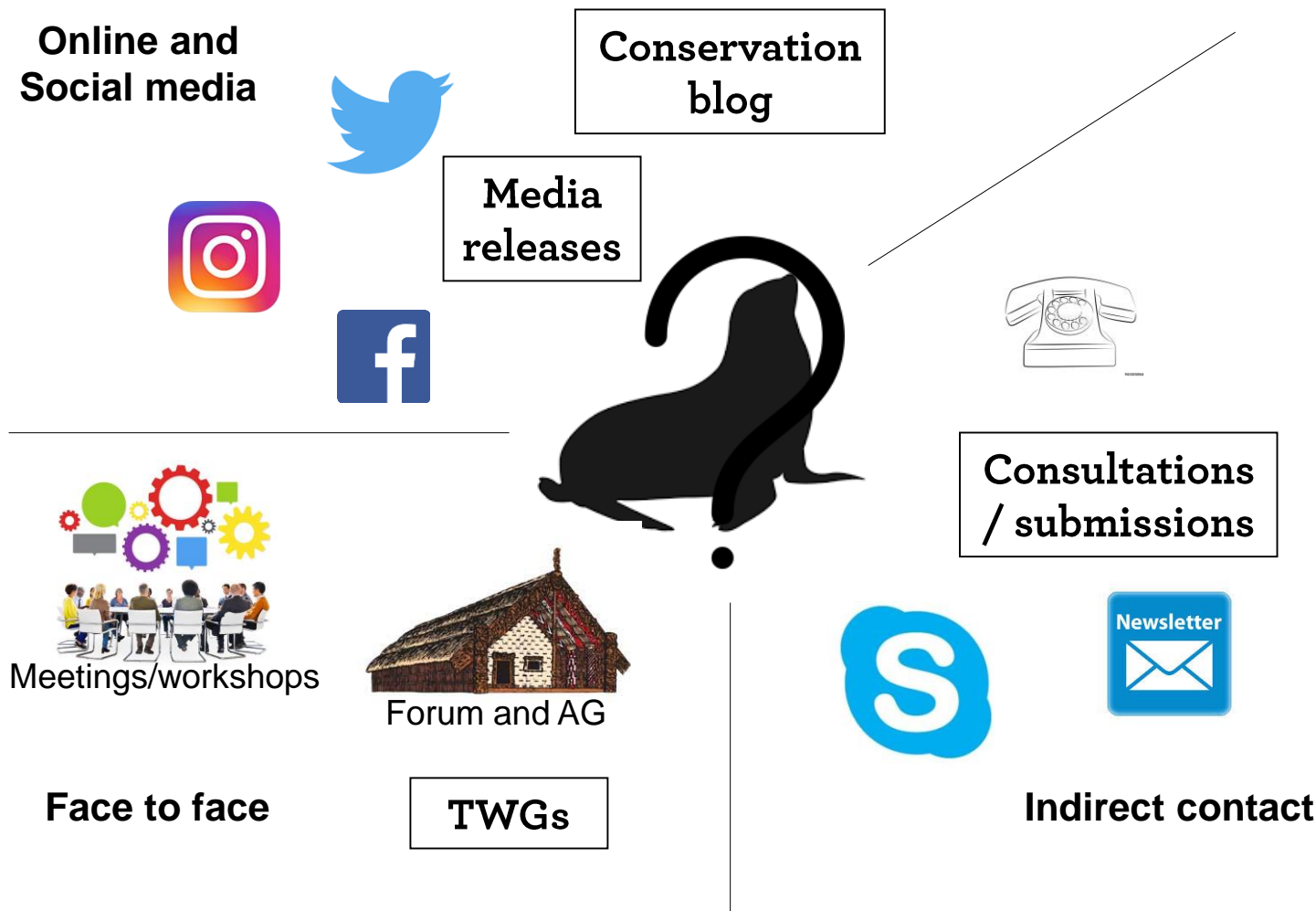


# Communication plan and engagement



Area	Goal
<b>Research</b>	<ul style="list-style-type: none"><li>• To communicate research plans, results and processes with the public</li><li>• To establish a relationship with the general public as a customer of NZSL work</li><li>• Highlight relevant findings and dates (i.e. pup counts, start/end of fieldwork...)</li><li>• To inform the public about measures to minimise fishing impacts</li></ul>
<b>Forum and Advisory Group</b> <b>Other events</b>	<ul style="list-style-type: none"><li>• To inform to the public about dates, discussions and conclusions</li><li>• To involve main stakeholders in the process</li><li>• To increase public involvement in NZSL conservation</li></ul>
<b>NZ SL knowledge</b>	<ul style="list-style-type: none"><li>• To increase general knowledge about NZSL and differences with seals and other sea lions.</li><li>• To recover and disseminate cultural and historical links with iwi</li><li>• To reinforce positive behaviour with NZSL (i.e. dogs, beach users...)</li><li>• To highlight benefits of having NZSL in mainland</li></ul>

# Communication plan and engagement





# How do you want to be engaged?

- **0-10 scale, priorities in the communication and engagement channel for your organisation**
  - ...and for the public.
- **Suggest other communication channels**

**5 minutes**

# Communication plan and engagement



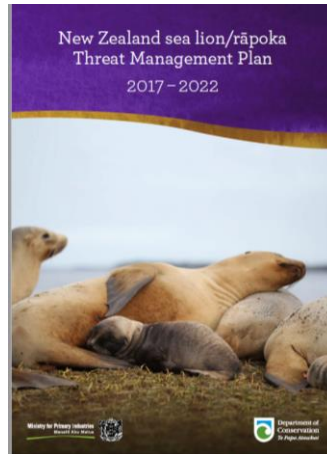
How do we  
receive feedback  
and suggestions?

- Forum and Advisory Group
- Technical Working Groups:  
CSP, TMP, SQU6T, AEWG.
- Direct submission:  
[marine@doc.govt.nz](mailto:marine@doc.govt.nz)

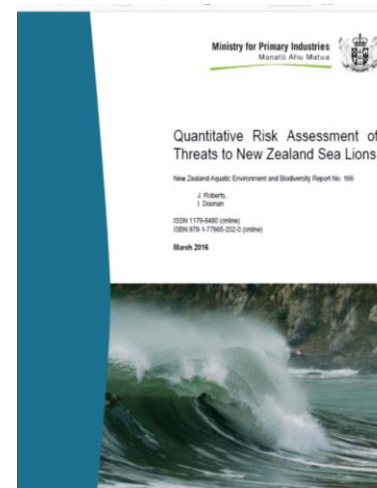
# Communication plan and engagement



**Context** =



+



**Capacity** =



Department of Conservation  
*Te Papa Atawhai*



**Fisheries New Zealand**

Tini a Tangaroa

(Workload and yearly planning)

**Review** =

Technical Working  
Groups: CSP, TMP,  
SQU6T, AEWG

+

Forum and  
Advisory Group

A photograph of a large colony of seals on a sandy beach. In the foreground, a light-colored seal is lying on a patch of green vegetation, yawning with its mouth wide open. The beach is covered with many other seals of various colors (brown, tan, black) resting. The ocean is blue with white surf, and the sky is blue with some clouds. In the distance, there are low hills or mountains.

# Kia ora!!

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**Technical Advisor and NZSL TMP coordinator**

**Aditi S.**