# Nature is thriving in Aotearoa | Te Oranga o te Ao Tūroa

Toitū te marae a Tāne-Mahuta, toitū te marae a Tangaroa, toitū te tangata | If the land is well and the sea is well, the people will thrive

## We protect and restore nature | Toitū te Taiao



### Integrity

It's about being open, honest and responsive.

We build trust and include others.

We do what we say we will.

- Be open, honest and transparent
- Follow through on what we say we will do



#### Connect

It's about working together to make a difference for nature.

Whakawhanaungatanga | we build authentic relationships.

Kotahitanga | we work together as one.

- Mahi tahi | work together to achieve better outcomes
- Make every interaction count



#### **Empower**

It's about enabling each other to grow and succeed.

In a high trust environment we innovate, share knowledge and learn from others.

- Create space for others to succeed
- Find the simplest way



#### **Achieve**

It's about being purposeful. We get things done.

Our work makes a positive impact for future generations.

We celebrate progress.

- Be solutions focused
- Do the right work

STRATEGIC OUTCOMES

Ecosystems and species across Aotearoa are thriving from mountains to sea

Public conservation lands and waters are maintained and improved for future generations

We are an honourable Treaty partner

Connection with nature and cultural heritage enriches people's lives

DOC is a great organisation to work for and with

Improved condition of threatened species and a representative range of ecosystems

DOC leads and enables others Our land and water to have the greatest impact management obligations for biodiversity are met

Important cultural and historic

Increased capability and capacity

Active protection of Māori

rights and interests, and active

participation of Treaty partners

Partnerships and relationships are strengthened

Visitors enjoy a sustainable number of experiences

People and communities value and take action to preserve nature and cultural heritage

Improved performance of the conservation regulatory system

Our people are engaged and see the contribution that they are making

DOC is financially sustainable and known to be effective

We attract investment into conservation

sites are protected