

## ABOUT YOU AND WHERE YOU LIVE

**YEAR/MONTH.** What is your date of birth?

- YEAR
- \_1910 1910
- ...
- \_2015 2015
- MONTH
- \_1 January
- \_2 February
- \_3 March
- \_4 April
- \_5 May
- \_6 June
- \_7 July
- \_8 August
- \_9 September
- \_10 October
- \_11 November
- \_12 December

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

**GENDER\_NONBINARY.** Are you...?

- \_2 Female
- \_1 Male
- \_3 Another gender
- \_4 Prefer not to answer

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

**QMKTSIZE\_NZ.** Where do you live?

- Region:

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

[PROGRAMMER NOTES]

**NZREGION1 [Hidden].** Hidden recode NZREGION1 from NZCOUNCIL:

- \_1 Auckland
- \_2 Bay of Plenty
- \_3 Gisborne
- \_4 Hawke's Bay
- \_5 Manawatu-Whanganui
- \_6 Northland
- \_7 Taranaki

- \_8 Waikato
- \_9 Wellington
- \_10 Canterbury
- \_11 Marlborough
- \_12 Nelson
- \_13 Otago
- \_14 Southland
- \_15 Tasman
- \_16 West Coast

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

**Q1a**

Which of the following places in the Waikato region do you live closest to?

ASK THOSE WHO HAVE BEEN CODED AS LIVING IN 'WAIKATO'. SINGLE RESPONSE, DO NOT RANDOMISE

Hamilton [re-code into 'Waikato' at Q1]

1

Taupō [code into 'Taupō' at Q1]

2

**Q2**

Which of the following best describes where you usually live?

SINGLE RESPONSE, DO NOT RANDOMISE

A main city (e.g. Auckland, Hamilton, Wellington, Christchurch, Dunedin)

1

A provincial town (e.g. Whanganui, Invercargill, Gisborne, etc.)

2

A rural area / settlement / village

3

**POSTCODE.** What is your postcode? SHOW BOX, 4 DIGITAL MUST BE ENTERED

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\_1 Don't know

**ETHCONSENT01.** The next question will be about ethnicity. A "Prefer not to answer" option is available for you to select, at your discretion. Collecting such information enables us to provide a more refined research analysis. Participation is always voluntary, and your responses are used for research purposes only, combined with the answers from all other participants. We will provide our client only anonymous, aggregated results. The data will be held for no longer than 12 months. Do you accept the collection of race and ethnicity related data?

- \_1 Yes, I accept.
- \_2 No, I don't accept.

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

**NZ01ETH.** Some questions can be sensitive in nature. We would like to remind you that your participation is strictly voluntary and that your responses are used for research purposes

only. A “Refused to answer” option is available for you to select, if the case. Which ethnic group/groups do you belong to?

- \_1 New Zealand European
- \_2 Other European
- \_3 Māori
- \_4 Samoan
- \_5 Cook Islands
- \_6 Tongan
- \_7 Niuean
- \_8 Tokelauan
- \_9 Fijian
- \_10 Other Pacific peoples
- \_11 Southeast Asian
- \_12 Chinese
- \_13 Indian
- \_14 Korean
- \_15 Japanese
- \_16 Other Asian
- \_17 Middle Eastern
- \_18 Latin American
- \_19 African
- \_20 Other ethnicity
- \_21 Don't know
- \_22 Prefer not to answer
- \_99 Consent not granted [Hidden for the respondent]

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

CHECK QUOTAS, CONTINUE OR CLOSE AS REQUIRED

**Q30** There are many things that people can do in the NZ outdoors. Which of the following statements best describes you? SINGLE RESPONSE, RANDOMISE

1. I like doing lots of new and different things in the outdoors with friends and family
2. I like doing outdoor activities that are physically challenging and in more remote places
3. I like going to outdoor places where I can experience peace, quiet and tranquillity
4. I prefer to do fun activities in the outdoors with family or friends
5. I prefer my outdoor activities to be close to home and at local places
6. I prefer to do other things with my time rather than spending it in the outdoors

**Q40a** Which, if any, of New Zealand's National Parks have you visited over the last 12 months for recreational purposes (i.e. not just driving through)?

MULTIPLE RESPONSE EXCEPT FOR 99

Abel Tasman National Park	1
Aoraki / Mount Cook National Park	2
Arthur's Pass National Park	3
Egmont National Park (Mt Taranaki)	4

Fiordland National Park	5
Kahurangi National Park	6
Mount Aspiring National Park	7
Nelson Lakes National Park	8
Paparoa National Park	9
Rakiura National Park (Stewart Island)	10
Tongariro National Park	11
Westland Tai Poutini National Park	12
Whanganui National Park	13
None of these	99

**Q40b**

Which, if any, of New Zealand's Great Walks have you walked on in the last 12 months?  
MULTIPLE RESPONSE EXCEPT FOR 99

Abel Tasman Coast Track	1
Heaphy Track	2
Hump Ridge Track	11
Kepler Track	3
Lake Waikaremoana Track	4
Milford Track	5
Paparoa Track	6
Rakiura Track	7
Routeburn Track	8
Tongariro Northern Circuit	9
Whanganui Journey	10
None of these	99

**Q40c**

Which, if any, of New Zealand's Great Rides have you cycled on in the last 12 months?  
MULTIPLE RESPONSE EXCEPT FOR 99

Mountains to Sea	1
The Old Ghost Road	2
Otago Central Rail Trail	3
Remutaka Cycle Trail	4
St James Cycle Trail	5
Timber Trail	6
Queen Charlotte Track	7
Motu Trails	8
Great Lake Trails	9
West Coast Wilderness Trail	10
None of these	99

**Q40d**

The Te Araroa Trail is the 3,000km walking route from Cape Reinga to Bluff. Which of the following descriptions best matches you? ALLOWABLE ANSWERS ARE 1, 2, 3, 99, 1+2, 1+3

I have walked this entire trail already	1
I am currently walking this trail as a single, end-to-end walk	2
I am currently walking this trail, doing sections when I can	3
None of these	99

## EXPERIENCES AT PROTECTED NATURAL AREAS

This next set of questions is about your visits to New Zealand's Protected Natural Areas. These areas include our National Parks, conservation areas and marine reserves.

**Q17**

How many times, if any, have you visited any of New Zealand's Protected Natural Areas over the past year (12 month period)?  
SINGLE RESPONSE, DO NOT RANDOMISE

1–3 times	2
4–7 times	3
8–10 times	4
More than 10 times	5
Never	6

**Q6a**

How many times, if any, have you visited any of New Zealand's Protected Natural Areas within the last month – in **March**? MULTIPLE RESPONSE EXCEPT FOR 4

Visits in or around the North Island	1
GRID QUESTION WITH DROP-DOWN MENU FROM 0-100	
Visits in or around the South Island	2
GRID QUESTION WITH DROP-DOWN MENU FROM 0-100	
No	3
Unsure	4

IF Code 2 = 0 and code 1 > 0, SKIP TO Q7A

IF Code 1 = 0 and code 2 > 0, SKIP TO Q7B

IF CODE 1 > 0 AND CODE 2 > 0, GO TO Q6B

IF CODE 4 SELECTED, SKIP TO Q29

IF CODE 1 =0 AND CODE 2 = 0, SKIP TO Q29

**Q6b**

Where was the LAST Protected Natural Area that you visited?  
SINGLE RESPONSE

In or around the North Island	1
In or around the South Island	2

IF NORTH ISLAND LOCATION SELECTED: GO TO Q7A

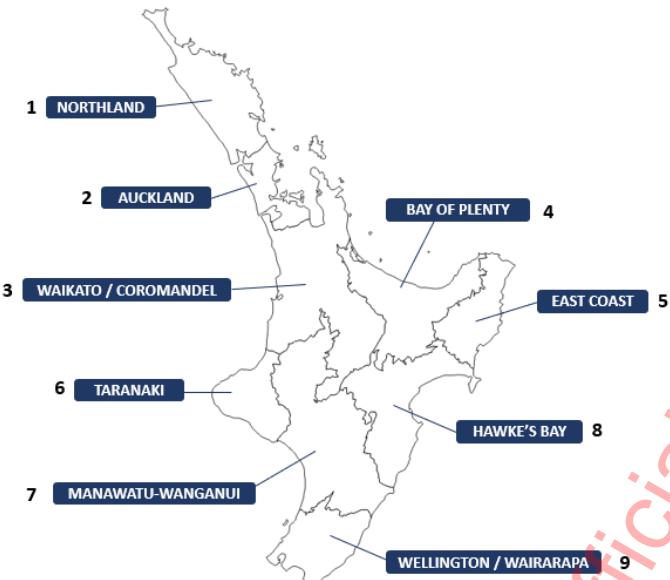
IF SOUTH ISLAND LOCATION SELECTED: GO TO Q7B

Please indicate the location of the Protected Natural Area you most recently visited in the North Island:

**Q7a** *Please ensure that you select the correct region as you will be unable to go back and change it later.*

SINGLE RESPONSE

SHOW MAP USING HOTZONE MODULE, JUST SHOWING THE NORTH ISLAND.



Please indicate the location of the Protected Natural Area you most recently visited in the South Island:

**Q7b** *Please ensure that you select the correct region as you will be unable to go back and change it later.*

SINGLE RESPONSE

SHOW MAP USING HOTZONE MODULE, JUST SHOWING THE SOUTH ISLAND.



**Q8** Which of these Protected Natural Areas did you visit most recently? Select the location that is strongest in your memory.  
SHOW LIST OF LOCATIONS FOR REGION SELECTED IN Q7A AND Q7B  
SINGLE RESPONSE

**Q8b** Thinking of your most recent visit to <LOCATION SELECTED IN Q8>, was this your first visit to this place?  
SINGLE RESPONSE

Yes	1
No	2

**Q9** Thinking of your most recent visit to <LOCATION SELECTED IN Q8>, what best describes the group you were with?  
MULTIPLE CHOICE EXCEPT CODE 1 CANNOT BE SELECTED IN COMBINATION WITH CODES 2-6

Solo/alone	1
Couple	2
Family – parent/s and children aged under 18	3
Family – extended/whānau	4
Multiple families (2 or more)	5
Friends	6
Club/society/association	7
Commercial Guided	8
Educational Group	9
Conservation Group	10
Work/business	11
Other (specify)	98

**Q9b** IF Q9=1 SKIP TO Q11B  
How many people in total were in your group, including you?

Number of adults (18 years and older)
GRID QUESTION WITH DROP-DOWN MENU FROM 01-100
Number of children (5-17 years)
GRID QUESTION WITH DROP-DOWN MENU FROM 0-100
Number of infants (0-4 years)
GRID QUESTION WITH DROP-DOWN MENU FROM 0-100

**Q11b**

Thinking of your most recent visit to <LOCATION SELECTED IN Q8>, did any member of your group (including yourself) have any of the following difficulties?

MULTIPLE RESPONSE EXCEPT 5

Difficulty seeing, even if wearing glasses	1
Difficulty walking or climbing steps/stairs	2
Difficulty remembering or concentrating	3
Difficulty hearing, even if using a hearing aid(s)?	4
Difficulty communicating – e.g., understanding or being understood	6
None of these	5

**Q12b**

Thinking about your most recent visit to <LOCATION SELECTED IN Q8>, which, if any, information sources did you use to help plan for a safe and enjoyable visit?

MULTIPLE RESPONSE EXCEPT 14, RANDOMISE, ANCHOR 13,14

1. DOC website
2. DOC visitor centre/ i-site visitor information centre
3. DOC brochures
4. Club or course (e.g. tramping, diving club etc)
5. Friends / family
6. Social media e.g. Facebook group
7. Commercial business e.g. guide, shop, transport or accommodation provider
8. Weather forecast services – e.g., Metservice, Metview, etc
9. Smartphone app, e.g. Plan My Walk, Trailforks, Great Rides
10. Online sources e.g. YouTube, podcasts etc
11. GPS route-mapping software / apps / devices
12. TV / Radio / Magazines/ Newspapers / Books
13. Other
14. None of these

**Q12**

Thinking about your most recent visit to <LOCATION SELECTED IN Q8>, which of the following activities did you engage in? MULTIPLE RESPONSE EXCEPT 99

Bikepacking/overnight bike touring	1
Bird/wildlife watching	2
Boating/sailing	3
Camping	4
Caving	5
Climbing/mountaineering	6
Connecting with culture (learning about Māori culture)	7
Connecting with history (learning about Aotearoa's/New Zealand's history)	8
Connecting with nature (learning about Aotearoa's/New Zealand's environment)	9
Conservation project (e.g. pest control, tree planting etc)	33
Day walk/hike (over 3 hours but not overnight)	10
Diving/snorkelling	11
Fishing in a river or lake	12
Horse riding or trekking	14
Hunting	15
Kayaking/canoeing/stand up paddle boarding	16
Mountain biking	17
Off-roading e.g. four-wheel driving/quad biking	18
Orienteering/rogaining	19
Overnight/multi-day tramp/hike	20
Photography	21
Picnic, barbeque, etc	22
Rafting/Packrafting	23
Road cycling	24
Short walk (less than 3 hours)	25
Sightseeing	26
Skiing/snowboarding	27
Star gazing / looking at the stars	32
Surfing/body boarding	28
Swimming in a lake/river/sea	29
Trail running	30
Waka ama (outrigger canoeing)	31
Other, please specify _____	98
Don't know	99

**Q13**

Thinking about your most recent visit to <LOCATION SELECTED IN Q8>, were you disturbed by any of the following?

SINGLE RESPONSE, RANDOMISE, ANCHOR 11

USE 5-POINT ANSWER SCALE WHERE 0 = 'DID NOT DISTURB ME AT ALL' AND '4 = DISTURBED ME TOTALLY'.

INCLUDE 'DID NOT EXPERIENCE THIS' OPTION

1. People in groups
2. Behaviour of other people
3. Human impacts on natural landscapes – e.g., litter, graffiti, human waste, cooking fires, etc
4. Noise from aircraft/drones/powerboats, etc
5. Damage to visitor facilities & infrastructure – e.g., toilets, car parks, tracks, huts, etc
6. Presence/number of other people – (congestion, crowding)
7. People smoking
8. Artificial light at night – e.g., light from streetlights/buildings/motor vehicles/etc
9. Presence of guided/commercial tour groups
10. Pest animals – e.g., wasps, rats, possums, etc
11. Other disturbance (specify and rate disturbance)

**Q13b**

Thinking about your most recent visit to <LOCATION SELECTED IN Q8>, were you disturbed by any of the following behaviours?

SINGLE RESPONSE, RANDOMISE

USE 5-POINT ANSWER SCALE WHERE 0 = 'DID NOT DISTURB ME AT ALL' AND '4 = DISTURBED ME TOTALLY'.

INCLUDE 'DID NOT EXPERIENCE THIS' OPTION

1. Visitors harming the natural environment – e.g., trampling/ removing plants, feeding wild animals, etc
2. Visitors littering/toileting in the natural environment
3. Visitors being poorly prepared or ill-equipped
4. Visitors using motorised vehicles carelessly or inconsiderately – cars, trail bikes, powerboats, etc
5. Visitors behaving disrespectfully or intolerantly towards local people and culture

Still thinking about your most recent visit to < LOCATION SELECTED IN Q8>, how satisfied were you with following facilities:

**Q14a** SINGLE RESPONSE PER ROW, RANDOMISE

USE 5-POINT ANSWER UNI-POLAR SCALE WHERE 0 = 'NOT AT ALL SATISFIED' AND 4 = 'TOTALLY SATISFIED'.  
INCLUDE 'DON'T KNOW / NOT APPLICABLE' OPTION

1. Condition and capacity of car parks
2. Safety information and structures - signs, barriers, bridges, trail markers, etc
3. Information and stories about nature, Māori culture, local history, etc
4. Condition of trails and paths
5. Condition/cleanliness of toilets
6. Condition of huts and shelters
7. Facilities provided at the place – car parks, paths, toilets, huts, etc
8. Overall standard of maintenance/presentation of the place
9. Management of impacts from visitors at the place

Still thinking about your most recent visit to < LOCATION SELECTED IN Q8>, how much do you agree with each of the following statements?

**Q14b** SINGLE RESPONSE PER ROW, RANDOMISE

USE 5-POINT ANSWER SCALE WHERE 0= 'DO NOT AGREE AT ALL' AND 4 = 'AGREE TOTALLY'.

- a. My experience brought me closer to the people I was with
- b. My experience connected me with something greater and more enduring than myself
- c. My experience provided an enjoyable level of physical exercise
- d. My experience was emotionally uplifting and meaningful
- e. My experience provided me with new knowledge and understanding about nature
- f. My experience connected me with the story of the place and its people
- g. My experience was one of the best I have ever had in the outdoors
- h. This place was worth the time, effort and expense invested in visiting
- i. I would be very happy to visit this place again if the opportunity arose
- j. This place provided all the benefits I/my group expected from visiting such places
- k. This place was like many others I have visited in Aotearoa New Zealand

**Q11a**

Still thinking about your most recent visit to < LOCATION SELECTED IN Q8>, how much do you agree with each of the following statements?

SINGLE RESPONSE PER ROW, RANDOMISE

USE 5-POINT ANSWER SCALE WHERE 0= 'DO NOT AGREE AT ALL' AND 4 = 'AGREE TOTALLY'.

- a. I had all the information I needed to complete my visit safely
- b. I had all the skills I needed to complete my visit safely
- c. I had all the experience I needed to complete my visit safely
- d. I had all the physical fitness I needed to complete my visit safely
- e. I had all the equipment and clothing I needed to complete my visit safely
- f. I relied on my companions/other visitors to keep me safe during my visit
- g. I relied on DOC/park management to keep me safe during my visit

**Q11b\_new**

Thinking of your most recent visit to <LOCATION SELECTED IN Q8>, did you or any member of your group experience any of the following difficulties/adverse events:

MULTIPLE RESPONSE EXCEPT FOR 12

- 1. Suffer an injury
- 2. Suffer from illness
- 3. Suffer from dehydration/heat stress
- 4. Suffer from hypothermia
- 5. Encounter a significant obstacle or hazard that was not expected
- 6. Was in fear of serious injury or death
- 7. Became lost or disoriented
- 8. Ran out of food
- 9. Needed better/more clothing or equipment
- 10. Need to be rescued/evacuated
- 11. Other difficulty (specify)
- 12. Did NOT experience any difficulty/adverse events

**Q11c**

IF Q11B\_NEW = 12 SKIP TO Q15

How was this situation managed?

MULTIPLE RESPONSE

My group resolved the situation on its own without additional help	1
My group resolved the situation with the help of other visitors	2
My group resolved the situation with the help of park rangers / hut warden	3
My group resolved the situation with the help of emergency services - e.g., Search & Rescue, Coast Guard, Ambulance, Police, etc	4

**Q15**

Overall, how satisfied were you with your experience at <LOCATION SELECTED IN Q8>?  
SINGLE RESPONSE, DO NOT RANDOMISE

NOT at all satisfied	0
Slightly satisfied	1
Moderately satisfied	2
Very satisfied	3
Totally satisfied	4

**Q16**

How LIKELY is it you would RECOMMEND <LOCATION SELECTED IN Q8> to your family or friends?  
SINGLE RESPONSE

(circle rating)

(0=Very Unlikely 10=Very Likely) 0 1 2 3 4 5 6 7 8 9 10

## EXPERIENCES AT PROTECTED HERITAGE PLACES

This next set of questions is about your visits to New Zealand's Protected Heritage Places. These places include our historic reserves, historic buildings, special Māori sites and places of national significance. Many Protected Heritage Places are located within Protected Natural Areas.

**Q29** How many times, if any, have you visited any of New Zealand's Protected Heritage Places over the past year (12 month period)?  
SINGLE RESPONSE, DO NOT RANDOMISE

1–3 times	2
4–7 times	3
8–10 times	4
More than 10 times	5
Never	6

**Q18a** How many times, if any, have you visited any of New Zealand's Protected Heritage Places within the last month – in **March**? MULTIPLE RESPONSE EXCEPT FOR 4

Visits in or around the North Island	1
GRID QUESTION WITH DROP-DOWN MENU FROM 0-100	
Visits in or around the South Island	2
GRID QUESTION WITH DROP-DOWN MENU FROM 0-100	
No	3
Unsure	4

IF Code 2 = 0 and code 1 > 0, SKIP TO Q19A

IF Code 1 = 0 and code 2 > 0, SKIP TO Q19B

IF CODE 1 > 0 AND CODE 2 > 0, GO TO Q18B

IF CODE 4 SELECTED, SKIP TO Q50

IF CODE 1 =0 AND CODE 2 = 0, SKIP TO Q50

**Q18b** Where was the LAST Protected Heritage Place that you visited?  
SINGLE RESPONSE

In or around the North Island	1
In or around the South Island	2

IF Q18b = 1 GO TO Q19A

IF Q18b = 2 GO TO Q19B

*Released under the Official Information Act*

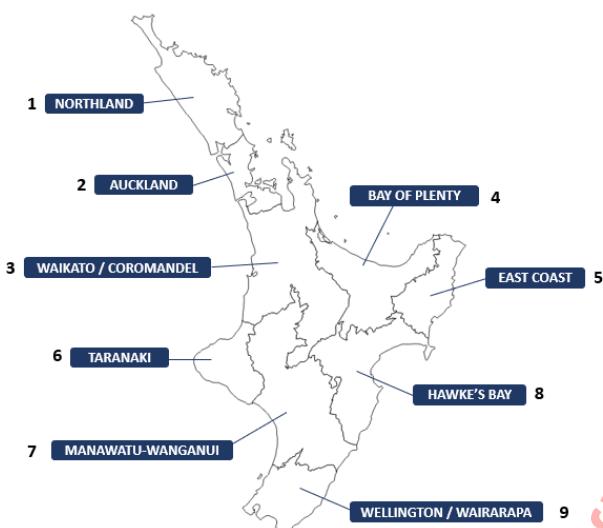
**Q19a**

Please indicate the location of the Protected Heritage Place you most recently visited in the North Island:

*Please ensure that you select the correct region as you will be unable to go back and change it later.*

SINGLE RESPONSE

SHOW MAP USING HOTZONE MODULE, JUST SHOWING THE NORTH ISLAND.



**Q19b**

Please indicate the location of the Protected Heritage Place you most recently visited in the South Island:

*Please ensure that you select the correct region as you will be unable to go back and change it later.*

SINGLE RESPONSE

SHOW MAP USING THE HOTZONE MODULE, JUST SHOWING THE SOUTH ISLAND.



**Q20**

Which of these Protected Heritage Places did you visit most recently? Select the location that is strongest in your memory.

SHOW LIST OF LOCATIONS SELECTED IN Q19A AND Q19B

SINGLE RESPONSE

**Q20b**

Thinking of your most recent visit to <location selected in Q20>, was this your first visit to this place?  
single response

Yes	1
No	2

**Q21**

Thinking of your most recent visit to <LOCATION SELECTED IN Q20>, what best describes the group you were with?

MULTIPLE CHOICE EXCEPT CODE 1 CANNOT BE SELECTED IN COMBINATION WITH CODES 2-6

Solo/alone	1
Couple	2
Family – parent/s and children aged under 18	3
Family – extended/whānau	4
Multiple families (2 or more)	5
Friends	6
Club/society/association	7
Commercial Guided	8
Educational Group	9
Conservation Group	10
Work/business	11
Other (specify)	98

**Q21b**

IF Q21=1 SKIP TO Q23B

How many people in total were in your group, including you?

SINGLE RESPONSE

Number of adults (18 years and older)

GRID QUESTION WITH DROP-DOWN MENU FROM 1-100

Number of children (5-17 years)

GRID QUESTION WITH DROP-DOWN MENU FROM 0-100

Number of infants (0-4 years)

GRID QUESTION WITH DROP-DOWN MENU FROM 0-100

**Q23b**

Thinking of your most recent visit to <LOCATION SELECTED IN Q20>, did any member of your group (including yourself) have any of the following difficulties?

MULTIPLE RESPONSE EXCEPT 5

Difficulty seeing, even if wearing glasses	1
Difficulty walking or climbing steps/stairs	2
Difficulty remembering or concentrating	3
Difficulty hearing, even if using a hearing aid(s)?	4
Difficulty communicating – e.g., understanding or being understood	6
None of these	5

**Q23c**

Thinking about your most recent visit to <LOCATION SELECTED IN Q20>, which, if any, information sources did you use to help plan for a safe and enjoyable visit?  
MULTIPLE RESPONSE EXCEPT 14, RANDOMISE, ANCHOR 13,14

1. DOC website
2. DOC visitor centre/ i-site visitor information centre
3. DOC brochures
4. Club or course (e.g. tramping, diving club etc)
5. Friends / family
6. Social media e.g. Facebook group
7. Commercial business e.g. guide, shop, transport or accommodation provider
8. Weather forecast services – e.g., Metservice, Metview, etc
9. Smartphone app, e.g. Plan My Walk, Trailforks, Great Rides
10. Online sources e.g. YouTube, podcasts etc
11. GPS route-mapping software / apps / devices
12. TV / Radio / Magazines/ Newspapers / Books
13. Other
14. None of these

**Q24**

Thinking about your most recent visit to <LOCATION SELECTED IN Q20>, which of the following activities did you engage in? MULTIPLE RESPONSE EXCEPT 99

Bikepacking/overnight bike touring	1
Bird/wildlife watching	2
Boating/sailing	3
Camping	4
Caving	5
Climbing/mountaineering	6
Connecting with culture (learning about Māori culture)	7
Connecting with history (learning about Aotearoa's/New Zealand's history)	8
Connecting with nature (learning about Aotearoa's/New Zealand's environment)	9
Conservation project (e.g. pest control, tree planting etc)	33

Day walk/hike (over 3 hours but not overnight)	10
Diving/snorkelling	11
Fishing in a river or lake	12
Horse riding or trekking	14
Hunting	15
Kayaking/canoeing/stand up paddle boarding	16
Mountain biking	17
Off-roading e.g. four-wheel driving/quad biking	18
Orienteering/rogaining	19
Overnight/multi-day tramp/hike	20
Photography	21
Picnic, barbeque, etc	22
Rafting/Packrafting	23
Road cycling	24
Short walk (less than 3 hours)	25
Sightseeing	26
Skiing/snowboarding	27
Star gazing / looking at the stars	32
Surfing/body boarding	28
Swimming in a lake/river/sea	29
Trail running	30
Waka ama (outrigger canoeing)	31
Other, please specify _____	98
Don't know	99

**Q25**

Thinking about your most recent visit to <LOCATION SELECTED IN Q20>, were you disturbed by any of the following?

SINGLE RESPONSE, RANDOMISE, ANCHOR 11

USE 5-POINT ANSWER SCALE WHERE 0 = 'DID NOT DISTURB ME AT ALL' AND '4 = DISTURBED ME TOTALLY'.

INCLUDE 'DID NOT EXPERIENCE THIS' OPTION

1. People in groups
2. Behaviour of other people
3. Human impacts on natural landscapes – e.g., litter, graffiti, human waste, cooking fires, etc
4. Noise from aircraft/drones/powerboats, etc
5. Damage to visitor facilities & infrastructure – e.g., toilets, car parks, tracks, huts, etc
6. Presence/number of other people – (congestion, crowding)
7. People smoking
8. Artificial light at night – e.g., light from streetlights/buildings/motor vehicles/etc
9. Presence of guided/commercial tour groups
10. Pest animals – e.g., wasps, rats, possums, etc
11. Other disturbance (specify and rate disturbance)

**Q25b**

Thinking about your most recent visit to <LOCATION SELECTED IN Q20>, were you disturbed by any of the following behaviours?

SINGLE RESPONSE, RANDOMISE

USE 5-POINT ANSWER SCALE WHERE 0 = 'DID NOT DISTURB ME AT ALL' AND '4 = DISTURBED ME TOTALLY'.

INCLUDE 'DID NOT EXPERIENCE THIS' OPTION

1. Visitors harming the natural environment – e.g., trampling/ removing plants, feeding wild animals, etc
2. Visitors littering/toileting in the natural environment
3. Visitors being poorly prepared or ill-equipped
4. Visitors using motorised vehicles carelessly or inconsiderately – cars, trail bikes, powerboats, etc
5. Visitors behaving disrespectfully or intolerantly towards local people and culture

Still thinking about your most recent visit to < LOCATION SELECTED IN Q20>, how satisfied were you with following facilities:

**Q26a** SINGLE RESPONSE PER ROW, RANDOMISE

USE 5-POINT ANSWER UNI-POLAR SCALE WHERE 0 = 'NOT AT ALL SATISFIED' AND 4 = 'TOTALLY SATISFIED'.

INCLUDE 'DON'T KNOW / NOT APPLICABLE' OPTION

1. Condition and capacity of car parks
2. Safety information and structures, signs, barriers, bridges, rail markers etc
3. Information and stories about nature, Māori culture, local history, etc
4. Condition of trails and paths
5. Condition/cleanliness of toilets
6. Condition of huts and shelters
7. Facilities provided at the place – car parks, paths, toilets, huts, etc
8. Overall standard of maintenance/presentation of the place
9. Management of impacts from visitors at the place

Still thinking about your most recent visit to < LOCATION SELECTED IN Q20>, how much do you agree with each of the following statements below?

**Q26b** SINGLE RESPONSE PER ROW, RANDOMISE

USE 5-POINT ANSWER SCALE WHERE 0 = 'DO NOT AGREE AT ALL' AND 4 = 'AGREE TOTALLY'.

- a. My experience brought me closer to the people I was with
- b. My experience connected me with something greater and more enduring than myself
- c. My experience provided an enjoyable level of physical exercise
- d. My experience was emotionally moving and meaningful
- e. My experience provided me with new knowledge and understanding about people
- f. My experience connected me with the story of the place and its people
- g. This place was worth the time, effort and expense invested in visiting
- h. This experience was one of the best I have ever had at a historical place
- i. I would be very happy to visit this place again if the opportunity arose
- j. This place provided all the benefits I/my group expected from visiting such places
- k. This place was like many others I have visited in Aotearoa New Zealand

**Q26b\_2**

Still thinking about your most recent visit to < LOCATION SELECTED IN Q20>, how much do you agree with each of the following statements?

SINGLE RESPONSE PER ROW, RANDOMISE

USE 5-POINT ANSWER SCALE WHERE 0= 'DO NOT AGREE AT ALL' AND 4 = 'AGREE TOTALLY' .

- a. I had all the information I needed to complete my visit safely
- b. I had all the skills I needed to complete my visit safely
- c. I had all the experience I needed to complete my visit safely
- d. I had all the physical fitness I needed to complete my visit safely
- e. I had all the equipment and clothing I needed to complete my visit safely
- f. I relied on my companions/other visitors to keep me safe during my visit
- g. I relied on DOC/park management to keep me safe during my visit

**Q26c** Thinking of your most recent visit to <LOCATION SELECTED IN Q20>, did you or any member of your group experience any of the following difficulties/adverse events:  
MULTIPLE RESPONSE EXCEPT FOR 12

1. Suffer an injury
2. Suffer from illness
3. Suffer from dehydration/heat stress
4. Suffer from hypothermia
5. Encounter a significant obstacle or hazard that was not expected
6. Was in fear of serious injury or death
7. Became lost or disoriented
8. Ran out of food
9. Needed better/more clothing or equipment
10. Need to be rescued/evacuated
11. Other difficulty (specify)
12. Did NOT experience any difficulty/adverse events

**Q26dc** IF Q26c = 12 SKIP TO Q27  
How was this situation managed?  
MULTIPLE RESPONSE

My group resolved the situation on its own without additional help	1
My group resolved the situation with the help of other visitors	2
My group resolved the situation with the help of park rangers / hut warden	3
My group resolved the situation with the help of emergency services - e.g., Search & Rescue, Coast Guard, Ambulance, Police, etc	4

**Q27** Overall, how **satisfied** were you with your experience at <LOCATION SELECTED IN Q20>?  
SINGLE RESPONSE, DO NOT RANDOMISE

NOT at all satisfied	0
Slightly satisfied	1
Moderately satisfied	2
Very satisfied	3
Totally satisfied	4

**Q28** How **LIKELY** is it you would RECOMMEND <LOCATION SELECTED IN Q20> to your family or friends?  
SINGLE RESPONSE  
(circle rating)  
(0=Very Unlikely 10=Very Likely)  
0 1 2 3 4 5 6 7 8 9 10

## DOC COMMUNICATIONS

**Q50**

Which, if any, of the following aspects of the Department of Conservation have you seen, read, or heard about in the past 4 weeks? MULTIPLE RESPONSE EXCEPT 16, RANDOMISE, ANCHOR 16

Threatened species - protection, breeding programmes, releases, etc	1
Natural spaces protection and restoration – wetlands, forests, coastlines, marine reserves, etc	2
Heritage places protection and restoration – historic structures and buildings; historic and cultural sites; etc	3
Science and Research	4
Great Walks	5
Information about DOC-managed places and activities	6
DOC campsites, huts or lodges	7
Conservation Week	8
Outdoor recreation in general	9
Safety in the outdoors	10
Predator and pest control	11
Climate change issues	12
Working with others - Treaty partners, businesses, local community organisations; other central or local government agencies, etc	13
Legislation, legal proceedings, legal issues e.g. resource management or access consents	14
General news about DOC	15
None of the above	16

## MORE ABOUT YOU

We're almost finished now, just a few questions about you, so we can better understand why people visit, or don't visit, protected areas and heritage sites.

**NZ01INC.** Which of the following categories best describes your total household annual income? (Combined income of every total household member before taxes)

- \_1 \$5,000 and less
- \_2 \$5,001-\$10,000
- \_3 \$10,001-\$15,000
- \_4 \$15,001-\$20,000
- \_5 \$20,001-\$25,000
- \_6 \$25,001-\$30,000
- \_7 \$30,001-\$35,000
- \_8 \$35,001-\$40,000
- \_9 \$40,001-\$50,000
- \_10 \$50,001-\$60,000
- \_11 \$60,001-\$70,000
- \_12 \$70,001-\$100,000
- \_13 \$100,001-\$150,000
- \_14 \$150,001 or more
- \_15 Don't know/Refused to answer

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

**Q32** Which of the following best describes your household? SINGLE RESPONSE

Living on your own	1
Living with parents	2
Share with flatmates	3
Living with spouse/partner, no children	4
Living with spouse/partner and children	5
On your own with children	6
Other, please specify	7

**Q33** Which of the following best describes you? SINGLE RESPONSE

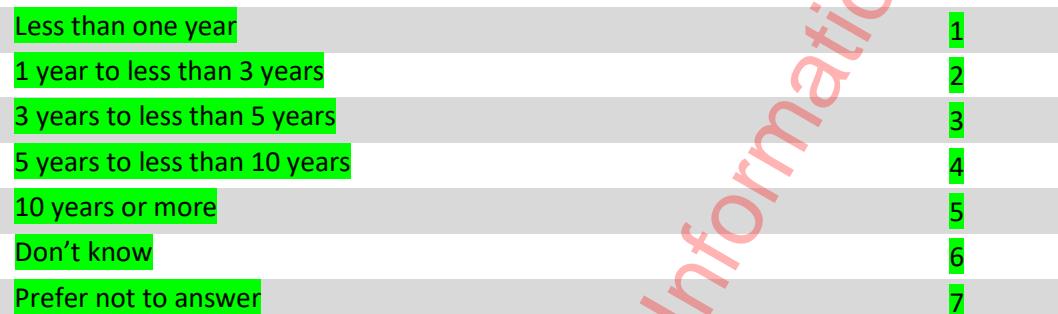
Born in New Zealand	1
Migrated to New Zealand more than five years ago	2
Migrated to New Zealand less than five years ago	3

**Q35a** Were you born in New Zealand? SINGLE RESPONSE



ASK IF Q35a = 2, NO

**Q35b** How many years, in total, have you been living in New Zealand? SINGLE RESPONSE



**NZ01EDU.** What was the highest level of qualification you completed?

- \_1 No qualification
- \_2 Level 1 certificate
- \_3 Level 2 certificate
- \_4 Level 3 certificate
- \_5 Level 4 certificate
- \_6 Level 5 diploma
- \_7 Level 6 diploma
- \_8 Bachelor degree and level 7 qualification
- \_9 Post-graduate and honours degree
- \_10 Masters degree
- \_11 Doctorate degree
- \_12 Overseas secondary school qualification

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

**Q34** Do you think of yourself as disabled (or having a disability) that makes travelling from home difficult? SINGLE RESPONSE



## APPENDIX: PROTECTED NATURAL AREAS

### Northland [show list if Q7A=1]

1. Bream Head Scenic Reserve
2. Lake Ngatu Recreation Reserve
3. Mimiwhangata Coastal Park
4. Motuarohia Island Recreation Reserve
5. Motukawanui Island Scenic Reserve
6. Motuopao Island Nature Reserve
7. Moturua Island Scenic Reserve
8. Pataua Island Recreation Reserve
9. Poor Knights Islands Marine Reserve
10. Raetea Forest and Mangamuka Gorge Scenic Reserve
11. Russell Forest and Ngaiotonga Scenic Reserve
12. Te Paki Recreation Reserve
13. Trounson Kauri Park
14. Urupukapuka Island Recreation Reserve
15. Waewaetorea Island Recreation Reserve
16. Waipoua Forest (e.g. Tāne Mahuta walk)
17. Whangarei Harbour Marine Reserve
18. Other

### Auckland [show list if Q7A=2]

19. Cape Rodney-Okakari Point Marine Reserve (Goat Island)
20. Great Barrier Island/Aotea
21. Long Bay-Okura Marine Reserve
22. Motu Manawa-Pollen Island Marine Reserve
23. Motuihe Island
24. Motuora Island
25. Motutapu Island
26. Okura Bush Scenic Reserve
27. Rangitoto Island
28. Tāwharanui Marine Reserve
29. Te Hauturu-o-Toi / Little Barrier Island Nature Reserve
30. Te Matuku Marine Reserve
31. Tiritiri Matangi Island
32. Waiheke Island
33. Kawau Island Historic Reserve
34. Hauraki Gulf Marine Park/Ko te Pataka kai o Tikapa Moana Te Moananui a Toi
35. Other

### Waikato/Coromandel/Central North Island [show list if Q7A=3]

36. Hakarimata Scenic Reserve

37. Karakariki Scenic Reserve
38. Mapara Wildlife Management Reserve
39. Pirongia Forest Park (e.g. Bridal Veil Falls)
40. Pureora Forest Park
41. Te Kauri Park Scenic Reserve
42. Te Tapui Scenic Reserve
43. Whangamarino Wetland
44. Kaimanawa Forest Park
45. Tongariro Forest Conservation Area
46. Tongariro National Park
47. Opepe Scenic Reserve
48. Huka Falls Scenic Reserve
49. Coromandel Forest Park
50. Repanga (Cuvier Island) Nature Reserve
51. Whanganui A Hei (Cathedral Cove) Marine Reserve
52. Other

<b>Bay of Plenty [show list if Q7A=4]</b>
53. Kaimai Mamaku Conservation Park (Karangahake Gorge)
54. Lake Okataina Scenic Reserve
55. Lake Rerewhakaaitu Recreation Reserve
56. Lake Rotoiti and Lake Rotoma Scenic Reserves
57. Lake Tarawera Scenic Reserve
58. Lake Tikitapu Scenic Reserve
59. Mount Ngongotaha Scenic Reserve
60. Okere Falls Scenic Reserve
61. Orokawa Scenic Reserve
62. Otanewainuku Forest
63. Otawa Scenic Reserve
64. Rainbow Mountain, Waiotapu and Te Kopia Scenic Reserves
65. Sulphur Bay Wildlife Refuge
66. Te Paepae o Aotea (Volkner Rocks) Marine Reserve
67. Tuhua (Mayor Island)
68. Tuhua (Mayor Island) Marine Reserve
69. Whakarewarewa State Forest Park
70. Whirinaki Te Pua-a-Tāne Conservation Park
71. Other

<b>East Coast [show list if Q7A=5]</b>
72. Mahia Peninsula Scenic Reserve
73. Marawaiwai Scenic Reserve
74. Moutohorā (Whale Island) Wildlife Management Reserve
75. Raukumara Conservation Park
76. Te Reinga Scenic Reserve
77. Te Tapuwae o Rongokako Marine Reserve
78. Urutawa Conservation Area
79. Waioeka Conservation Area
80. Waioeka Gorge Scenic Reserve

81. Whinray and Motu Scenic Reserves
82. Whirinaki Te Pua-a-Tāne Conservation Park
83. Other

<b>Taranaki [show list if Q7A=6]</b>
84. Taranaki/Egmont National Park
85. Everett Park Scenic Reserve
86. Ngā Motu/Sugar Loaf Islands Marine Protected Area
87. Parininihi Marine Reserve
88. Tapuae Marine Reserve
89. White Cliffs and Mount Messenger Conservation Area
90. Other

<b>Manawatu/Whanganui [show list if Q7A=7]</b>
91. Gordon Park Scenic Reserve
92. Manawatu Gorge Scenic Reserve
93. Mangaweka Scenic Reserve
94. Ohinepane Recreation Reserve
95. Paengaroa Scenic Reserve
96. Papaitonga Scenic Reserve
97. Pukepuke Lagoon Conservation Area
98. Ruahine Forest Park
99. Whanganui National Park
100. Other

<b>Hawke's Bay [show list if Q7A=8]</b>
101. A'Deanes Bush & Monckton Scenic Reserves
102. Cape Kidnappers/Te Kauwae-a-Māui Gannet Reserve
103. Elsthorpe and Mohi Bush Scenic Reserves
104. Kaweka Forest Park
105. Ruahine Forest Park
106. Te Angangi Marine Reserve
107. Other

<b>Wellington/Wairarapa [show list if Q7A=9]</b>
108. Aorangi Forest Park
109. Carter Scenic Reserve
110. Castlepoint Scenic Reserve
111. Pūkaha National Wildlife Centre
112. Putangirua Pinnacles Scenic Reserve
113. Remutaka Forest Park
114. Tararua Forest Park
115. Wairarapa Moana Wetlands

116.	Catchpool Valley & Ōrongo Valley
117.	Kapiti Island Nature Reserve
118.	Kapiti Marine Reserve
119.	Mana Island Scientific Reserve
120.	Pāuatahanui Wildlife Reserve
121.	Pencarrow Lakes
122.	Rangituhi/Colonial Knob Scenic Reserve
123.	Remutaka Forest Park
124.	Taputeranga Marine Reserve
125.	Tararua Forest Park
126.	Turakirae Head Scientific Reserve
127.	Other

<b>Chatham Islands [show list if Q7B=7]</b>	
128.	Henga Scenic Reserve
129.	Manaea (Ocean Mail) Scenic Reserve
130.	Thomas Mohi Tuuta (Rangaika) Scenic Reserve
131.	Other

<b>Nelson/Tasman [show list if Q7B=1]</b>	
132.	Abel Tasman National Park
133.	Aorere Goldfields Conservation Area
134.	Canaan Downs Scenic Reserve
135.	Horoirangi Marine Reserve
136.	Kahurangi National Park (e.g. Heaphy Track/Mt Arthur)
137.	Nelson Lakes National Park
138.	Te Waikoropupū Springs
139.	Tonga Island Marine Reserve
140.	Wharariki Beach / Farewell Spit
141.	Wainui Falls
142.	Other

<b>Marlborough [show list if Q7B=2]</b>	
143.	Blumine Island Scenic Reserve
144.	Ferny Gair Conservation Area
145.	French Pass and D'Urville Island Scenic Reserves
146.	Hikurangi Marine Reserve
147.	Isolated Hill Scenic Reserve
148.	Ka Whata Tu o Rakihouia Clarence / Mt Fyffe

149.	Leatham Conservation Area
150.	Long Island - Kokomohua Marine Reserve
151.	Molesworth Recreation Reserve
152.	Motuara Island Scenic Reserve
153.	Pelorus Bridge/Te Hoiere Scenic Reserve
154.	Whites Bay
155.	Kaikoura Peninsula
156.	Puhi Puhi Scenic Reserve
157.	Other

<b>West Coast [show list if Q7B=3]</b>	
158.	Arthur's Pass National Park
159.	Franz Josef Glacier/Kā Roimata o Hine Hukatere
160.	Hautai Marine Reserve
161.	Hokitika Gorge Scenic Reserve
162.	Kahurangi Marine Reserve
163.	Kahurangi National Park (e.g. Heaphy Track)
164.	Lake Kaniere Scenic Reserve
165.	Lewis Pass Scenic Reserve
166.	Mahinapua Scenic Reserve
<b>340. Mount Aspiring National Park</b>	
167.	Oparara Basin
168.	Paparoa National Park
169.	Punakaiki Marine Reserve
170.	Southern Paparoa Range
171.	Tauparikākā Marine Reserve
172.	Victoria Forest Park
173.	Waiau Glacier Coast Marine Reserve
174.	Westland Tai Poutini National Park
175.	Other

<b>Canterbury [show list if Q7B=4]</b>	
176.	Ahuriri Conservation Park
177.	Akaroa Marine Reserve
178.	Alford Scenic Reserve
179.	Aoraki/Mount Cook National Park
180.	Arthur's Pass National Park
181.	Cave Stream Scenic Reserve
182.	Craigieburn Forest Park
183.	Hakatere Conservation Park
184.	Hanmer Forest Park
185.	Lake Sumner Forest Park
186.	Lake Tekapo (e.g. Mt John circuit)
187.	Lewis Pass Scenic Reserve
188.	Ō Tū Wharekai Wetland

189.	Ōtamahua/Quail Island Recreation Reserve
190.	Oteake Conservation Park
191.	Ōtukaikino Wildlife Management Reserve
192.	Peel Forest Park Scenic Reserve
193.	Pohatu Marine Reserve
194.	Ruataniwha Conservation Park
195.	St James Conservation Area
196.	Te Kahui Kaupeka Conservation Park
197.	Other

<b>Otago [show list if Q7B=6]</b>	
198.	Bushy Beach Scenic Reserve
199.	Chapman Road Scientific Reserve
200.	Hāwea Conservation Park
340.	Mount Aspiring National Park
201.	Oteake Conservation Park
202.	Serpentine Scenic Reserve
203.	Silver Peaks Scenic Reserve
204.	Sutton Salt Lake Scenic Reserve
205.	Te Papanui Conservation Park
206.	Other

<b>Southland/Fiordland [show list if Q7B=5]</b>	
207.	Fiordland marine reserves
208.	Fiordland National Park
209.	Lake Te Anau area
210.	Milford Road/Milford Sound area
211.	Awarua-Waituna Wetlands
212.	Croydon Bush Scenic Reserve
213.	Eyre Mountains/Taka Rā Haka Conservation Park
214.	Glory Cove Scenic Reserve
215.	Mavora Lakes Conservation Park
216.	Rakiura National Park
217.	Ulva Island-Te Wharawhara Marine Reserve
218.	Other

## APPENDIX: HERITAGE SITES

<b>Northland [show list if Q19A=1]</b>	
219.	Akeake Historic Reserve
220.	Cape Brett/Rakaumangamanga
221.	Kororipo Heritage Park
222.	Rangihoua Heritage Park
223.	Ruapekapeka Pā
224.	Mimiwhangata Farm park
225.	Okiato historic reserve
226.	Te Maiki/Flagstaff Hill Historic Reserve
227.	Motuarohia Island
228.	Moturua Island
229.	Whangamumu Whaling Station
230.	Rangikapiti Pā
231.	Tapeka Point Historic Reserve
232.	St Pauls Historic Reserve
233.	Te Rerenga Wairua - Cape Reinga
234.	Arai Te Uru
235.	Bream Head/Smugglers Loop Whangarei Heads
236.	Other

<b>Auckland [show list if Q19A=2]</b>	
237.	Aotea Harataonga (homestead, graves, pā)
238.	Fort Takapuna Historic Reserve
239.	Hauraki Gulf defences
240.	Kawau Island Historic Reserve
241.	Moirs Hill farm settlement
242.	Maungauika/Northhead Historic Reserve
243.	Stony Batter Historic Reserve
244.	St Johns Redoubt Historic Reserve
245.	Windy Canyon track and log hauler
246.	Other

<b>Waikato/Coromandel/Central North Island [show list if Q19A=3]</b>	
247.	Kakepuku Mountain Historic Reserve
248.	Meremere Redoubt
249.	Ongarue Tramway and Spiral
250.	Opapaka Pā
251.	Timber Trail
252.	Horoure Pā
253.	Ohakune Old Coach Road
254.	Taupō Trout Fishery

255.	Broken Hills area
256.	Opera Point Historic Reserve
257.	Opito Point Pā
258.	Te Pare Historic Reserve
259.	Whitianga Rock Pā
260.	Wigmore Historic reserve
261.	Mahurangi Island Archaeological sites
262.	Sailors Grave Historic Reserve
263.	Other

<b>Bay of Plenty [show list if Q19A=4]</b>	
264.	Karangahake Gorge
265.	Waitawheta Tramway
266.	Piako Country Tramway
267.	Other

<b>East Coast [show list if Q19A=5]</b>	
268.	Puhi kai Iti/Cook Landing Historic Reserve
269.	Manganuku Steam Bridge
270.	Other

<b>Taranaki [show list if Q19A=6]</b>	
271.	Pukerangiora Pā
272.	Pou Tehia Historic Reserve
273.	Puketarata - Parihmore Historic reserve
274.	Mahoetahi Pā / Memorial
275.	Other

<b>Manawatu/Whanganui [show list if Q19A=7]</b>	
276.	Bridge to Nowhere
277.	Other

<b>Hawke's Bay [show list if Q19A=8]</b>	
278.	Otatarā Pā Historic Reserve
279.	Other

<b>Wellington/Wairarapa [show list if Q19A=9]</b>	
280.	Remutaka Rail Trail
281.	Nga ra a Kupe
282.	Dominion Observatory

283.	Matiu/Somes Island
284.	Old Government Buildings
285.	Ōtaki Forks area
286.	Shields Flat Historic Reserve
287.	Whareroa Farm
288.	Other

<b>Chatham Islands [show list if Q19B=7]</b>	
289.	J.M. Barker (Hāpūpū) National Historic Reserve
290.	Other

<b>Nelson/Tasman [show list if Q19B=1]</b>	
291.	Glenhope Scenic Reserve
292.	Kawatiri Historic Railway
293.	Other

<b>Marlborough [show list if Q19B=2]</b>	
294.	Meretoto/Ship Cove, Marlborough Sounds
295.	Molesworth Station
296.	Karala Point Pā
297.	White Bay Cable Station
298.	Other

<b>West Coast [show list if Q19B=3]</b>	
299.	Brunner Mine historic area
300.	Charming Creek area
301.	Denniston area
302.	Landsborough River area
303.	Waiuta area
304.	Other

<b>Canterbury [show list if Q19B=4]</b>	
305.	Quailburn historic site
306.	Ripapa Island Historic Reserve
307.	St James Conservation Area - homesteads
308.	Weka Pass Historic Reserve
309.	Awaroa/Godley Head
310.	Otamāhua/Quail Island
311.	Kura Tāwhiti
312.	Other

**Otago [show list if Q19B=6]**

313.	Arrowtown Chinese Settlement
314.	Bannockburn Sluicings
315.	Gabriels Gully Historic Reserve
316.	Golden Point Historic Reserve
317.	Mapoutahi Pā Historic Reserve
318.	Otago Central Rail Trail
319.	Katiki Pā
320.	Taiaroa Head/Pukekura Pā
321.	Tunnel Beach
322.	Invincible Mine Historic Reserve
323.	Whakaari Conservation Area
324.	Macetown
325.	Quarz Reef Point Historic Reserve
326.	Huriawa Pā
327.	Other

**Southland / Fiordland [show list if Q19B=5]**

328.	Astronomer's Point
329.	Historic Port Craig Sawmill and Settlement Site
330.	Endeavour Wreck site
331.	MacKinnon Pass Memorial
332.	Cleddau Horse Bridge
333.	Port's and Martin's water races
334.	Humpridge Track tramway & viaducts
335.	Bluff Hill/Motupohue
336.	Port William/Poteripo settlement
337.	Island Hill run/homestead
338.	Ulva Island, Paterson Inlet/Whaka a Te Wera
339.	Other