

Outcome Monitoring Framework: Intermediate Outcome 2 (IO2)

Our history is brought to life and protected

See the IO2 assessment templates at www.doc.govt.nz/omf for descriptions of indicators and measures.

Outcome Objective	Indicator	Measure	Template Y/N
2.1 Historic & cultural heritage is protected, conserved & maintained	2.1.1 Status of historic & cultural heritage	2.1.1.1 Historic places, archaeological sites and archaeological landscapes on PCL&W are documented and under appropriate management	Yes.
		2.1.1.2 Status of historic places, archaeological sites and archaeological landscapes on PCL&W is understood, recorded and accessible: number; classification; spatial extent; condition; threats; etc.	Yes. Also informed by 3.1.1.2 Demographic/psychographic profiles of recreationists on PCL&W
		2.1.1.3 Artefacts, assemblages, collections, archives, and photographs are documented, protected and managed.	Yes.
2.2 Demand for historic & cultural heritage experiences is understood	2.2.1 Current demand for heritage experiences on PCL&W	2.2.1.1 Heritage demand being met by DOC on PCL&W: number of participants by heritage type; destination category ; experience; etc	No. Also informed by 3.1.1.1 Outdoor recreation demand being met by DOC on PCL&W: number of participants by activity; location; destination category; experience; etc
		2.2.1.2 Demographic/psychographic profiles of heritage visitors/customers on PCL&W	No. informed by M 3.1.2.2 Demographic/psychographic profiles of non-participants in recreation experiences on PCL&W
	2.2.2 Latent & future demand for heritage experiences on PCL&W	2.2.2.1 Heritage experience demand not being met by DOC, and proportion being met by other providers (e.g. HeritageNZ; TLAs; businesses; etc): type; location; experience; etc	No. informed by M 3.1.2.2 Demographic/psychographic profiles of non-participants in recreation experiences on PCL&W
		2.2.2.2 Demographic/psychographic profiles of non-participants in heritage experiences on PCL&W	No. informed by 3.1.2.2 Demographic/psychographic profiles of non-participants in recreation experiences on PCL&W

		2.2.2.3 Emerging/potential demand for heritage experiences on PCL&W	No. Informs 3.1.2.3 Emerging/potential demand for activities on PCL&W
2.3 Facilities, services, communication & marketing support the historic & cultural heritage products demanded, & enhance the valuing of heritage	2.3.1 Current portfolio of heritage experiences provided	2.3.1.1 Portfolio of heritage experiences provided: type; management status; destination category; etc.	No. Informed by 3.2.1.1 Portfolio of experiences provided: type; location; activity; destination category; etc.
		2.3.1.2 Inventory of capital assets protected and provided to support heritage experiences on PCL&W: type; management status; destination category; DMF class; etc	No. Informed by 3.2.1.2 Inventory of capital assets provided to support experiences on PCL&W: experience; type; activity; location; destination category; etc
		2.3.1.3 Portfolio of heritage experiences provided is aligned with current market and adapts to market changes/trends	No. Informed by 3.2.1.3 Portfolio of experiences provided is aligned with current market and adapts to market changes/trends
	2.3.2 Heritage products provided meet customer expectations & preferences	2.3.2.1 Heritage destinations & products meet all relevant statutory and sector requirements and obligations, and are consistent with historic and cultural heritage values	Yes
		2.3.2.2 Heritage products provided reflect the expectations and preferences of intended customers	No. Informed by 3.2.2.2 Experiences, facilities and services provided reflect the expectations and preferences of intended customers
		2.3.2.3 Heritage products provided are safe for intended customers	No. Informed by 3.2.2.3 Experiences, facilities and services provided are safe for intended customers
	2.3.3 Financial performance of heritage destinations & products	2.3.3.1 Utilisation of heritage sites, facilities and services: by type; experience; destination category; management status; etc.	No Informed by 3.2.3.1 Utilisation of recreation facilities and services: by type; experience; location; destination category; etc.
		2.3.3.2 Cost-effectiveness and cost-benefit profiles of heritage facilities and services: by type; experience; destination category; management status; etc.	No. Informed by 3.2.3.2 Cost-effectiveness and cost-benefit profiles of recreation facilities and services: by type; experience; location; destination category; etc.
	2.3.4 Marketing, communication & outreach grow	2.3.4.1 DOC heritage destinations & products are communicated & marketed	No. Informed by 3.2.4.1 DOC destinations, experiences, facilities and services are communicated and marketed

	awareness and selection of DOC heritage destinations & products, & increase its importance	2.3.4.2 Awareness and selection of DOC heritage destinations, experiences, facilities and services marketed	No. informed by 3.2.4.2 Awareness and selection of DOC destinations, experiences, facilities and services	
		2.3.4.3 New Zealanders understand and value their historic and cultural heritage	Yes	
2.4 DOC works with others to achieve historic and cultural heritage goals	2.4.1 Contributions of DOC's partners to protecting history on PCL&W & bringing it to life.	2.4.1.1 Community and whānau, hapū and iwi partnerships, & their contributions to protecting heritage on PCL&W and bringing it to life.	Yes	
		2.4.1.2 Business partnerships, & their contributions to protecting heritage on PCL&W and bringing it to life.	Yes	
		2.4.1.3 DOC investment in heritage partnerships on PCL&W	Yes	
	2.4.2 Quality of engagement with stakeholders	2.4.2.1 Quality of engagement with stakeholders	Yes	
	2.4.3 Tāngata whenua cultural connections to heritage managed by DOC maintained and enhanced	2.4.3.1 Hapū, whānau and iwi are connected to and engaged with their priority heritage places and their management.	Yes	
		2.4.3.2 Whānau, hapū and iwi are satisfied with DOC's management of their priority heritage places	Yes	
		2.4.3.3 Promotion and provision of information and interpretation about and at places of particular significance to tāngata whenua	Yes	
	2.5 The benefits of people engaging with historic and cultural heritage on public conservation lands and	2.5.1 Contribution of heritage on PCL&W to local, regional and national economic prosperity	2.5.1.1 Total economic benefits to the nation from heritage-based activity on PCL&W	Yes
			2.5.1.2 Value of historic and cultural heritage on PCL&W to New Zealand's image and brand	Yes

waters are understood and valued	2.5.2 Contribution of heritage on PCL&W to individual and societal wellbeing	2.5.2.1 Contribution to national, group and cultural identity and social cohesion from people engaging with heritage on PCL&W	Yes
----------------------------------	--	---	-----